

## Keynotable CME Information

**Accreditation:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of EB Medicine and Haney Mallemat, MD. EB Medicine is accredited by the ACCME to provide continuing medical education for physicians.

**Credit Designation:** EB Medicine designates this live activity for a maximum of 14 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Needs Assessment:** The need for this educational activity was determined by observation during medical conferences and presentations, as well as feedback from clinicians on previous lectures and workshops given on this topic.

**Target Audience:** This live conference is designed for health care professionals, including residents, attending physicians, nurse practitioners, nurses, and physician assistants.

**Goals:** The purpose of this activity is to provide healthcare clinicians with the tools and skills that will allow them to effectively structure a talk and better design presentation slides in order to improve delivery of the message.

**Objectives:** Upon completion of this activity, you should be able to: (1) recognize that the current model of lecturing is ineffective for the modern learner; (2) describe the aspects that make a lecture both memorable and highly educational; (3) design a presentation using either Keynote or PowerPoint to better engage the audience; and (4) effectively deliver a more memorable and informative educational presentation with confidence.

**Faculty Disclosure:** It is the policy of EB Medicine to ensure objectivity, balance, independence, transparency, and scientific rigor in all CME-sponsored educational activities. All faculty participating in the planning or implementation of a sponsored activity are expected to disclose to the audience any relevant financial relationships and to assist in resolving any conflict of interest that may arise from the relationship. In compliance with all ACCME Essentials, Standards, and Guidelines, all faculty for this CME activity were asked to complete a full disclosure statement. Dr. Haney Mallemat and Dr. Anand Swaminathan report no significant financial relationships.

**Commercial Support:** This activity received no commercial support.

**Earning Credit:** To earn credit, sign the sign-in sheet each day, complete the evaluation form, and return it to the registration desk to receive your CME certificate.

**Accessibility:** EB Medicine is committed to making its CME activities accessible to all individuals. If you are in need of an accommodation, advance notification will help us to better serve you.

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